

CORPORATE IDENTITY



FAST FULL COLOUR PRINT

LOGO DESIGN

GRAPHIC DESIGN

MARKETING

PRINT

WEB

"I don't need a logo to succeed." Maybe. But it sure helps. It's the centrepiece of your brand. If it wasn't important, would the big boys spend so much developing theirs? We think not. We design logos day in, day out and we've got **Corporate Identity** packages to suit any budget – from a pigeon's purse to a walrus's wallet. See pages 28-29 in our Buying Guide for full details.

50 Bond Street | Bristol | BS1 3LZ
t: 0117 927 3822 | f: 0117 929 8461
e: bristol@printing.com | www.printing.com

Parking is available across the road in Brunswick Square

LOGO FACE LIFT

£79

(1 1/2 hour design)

Logo looking tired or out of date? Let us give it a quick nip and tuck and a cheeky face lift.

BUDGET CORPORATE IDENTITY

£199

(4 hours design)

Already have a strong idea for your corporate image but need us to realise your concept? Our Budget Package includes:

- 1/2 hour consultation
- 2 1/2 hour design time
- A minimum of 2 logo ideas
- 1 hour fine tuning

PREMIUM CORPORATE IDENTITY

£379

(8 hours design)

We'll take care of it all – from concept and research through to visualisation.

Our Premium Package includes:

- 1 hour consultation
- 1 hours research and development time
- 4 hours design time
- A minimum of 3 logo ideas
- 2 hour fine tuning

FILE HANDLING FEES



BRONZE
HAND HOLDING

FROM

£15

Appointment Cards
Business cards | Compliment Slips
Continuation Sheets
Credit Cards | Letterheads
Notepads | Stickers



SILVER
HAND HOLDING

FROM

£20

Bookmarks | Greeting Cards
Invitations | Laser Mailers
Laser Price Lists | Leaflets
Posters | Promotional Cards
Power Marketing cards
Report Covers | Scratch Cards
Showcards | Tent Cards
Wobblers



GOLD
HAND HOLDING

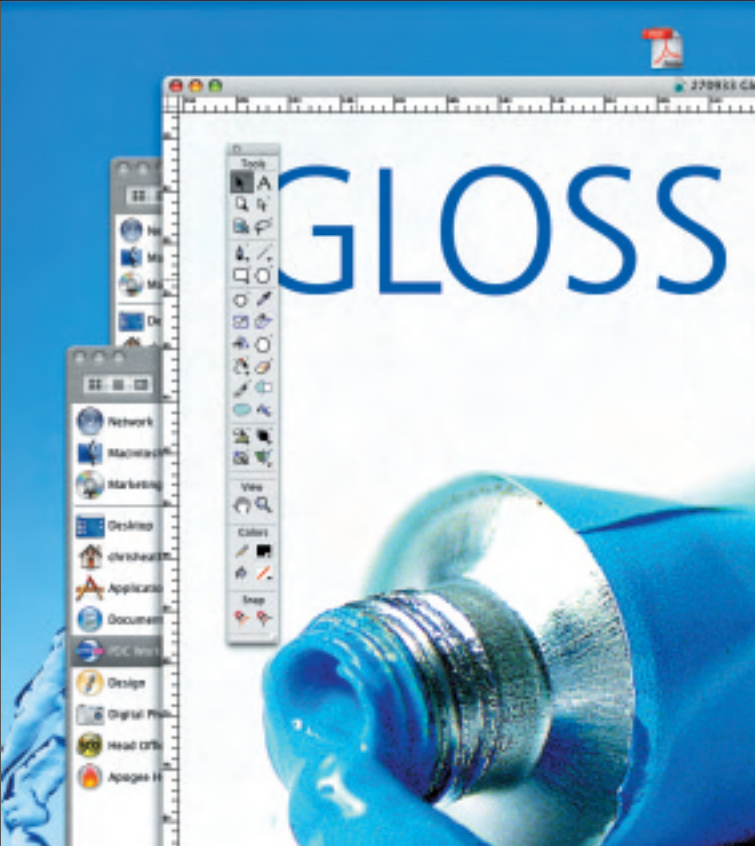
FROM

£30

Booklets (per 8 pages)
Case Card Portfolios
Cut-out Cards | Envelopes
Folders | Inserts | Menus
Mini Brochures
One Piece Mailers
Stationery Packs



PRICES VALID IN BRISTOL STORE



GOOD DESIGN SELLS... FACT

How'd you like to have cutting edge graphic design at your beck and call, without paying agency prices? You'll get it at printing.com in Bristol. We offer the best of both worlds – original, bespoke graphic design at the right price.

Top graphic design without paying Design Agency prices!



Our office in Bristol is professional and comfortable giving you the time and space to discuss your Marketing ideas with one of our experienced graphic designers. Sit, have a cup of coffee, and relax while we work with you to find the most effective graphic designs to give you the look and feel you want, at the price you deserve.

Good design sells. Fact. Bad design – or even just average design may do more damage to your business than you might care to think. Trust us. We'd recommend you invest at least a third of your budget in sorting out some decent artwork. After all, it's not about how many items you distribute, it's about how many responses you get.

DESIGN PACKAGES

Please refer to our packages below for details of our affordable design prices. These are the minimum we'd expect to charge. If you're looking for something a bit more individual, please ask for a quote.

	ONE SIDED FROM	£49	TWO SIDED FROM	£69		
	TWO SIDED FROM	£99				
	LETTERHEADS, COMPLIMENT SLIPS & BUSINESS CARDS FROM	£129				
	ONE SIDED FROM	£59	TWO SIDED FROM	£79		
	ONE SIDED FROM	£79	TWO SIDED FROM	£99		
	ONE SIDED FROM	£89	TWO SIDED FROM	£109		
	ONE SIDED FROM	£99	TWO SIDED FROM	£129		
	ONE SIDED FROM	£129	TWO SIDED FROM	£169		
	2 PANEL DL FROM	£159	A4 FOLDED FROM	£179	A3 FOLDED FROM	£209
	FROM	£395	PER 8 PAGES			

COLOUR KEY	
	one sided
	two sided

CREATIVE SERVICES

Add some whoomph to your design with some of our snazzy creative services. Whatever you're trying to achieve, have a chat with us – we'd love to create something special and knock your little socks off.



ICON DESIGN

Use graphical icons to make your marketing message easy to understand.

FROM
£49 PER SET OF FOUR

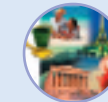


PHOTO MONTAGE

Create a striking impression with a seamless combination of your corporate imagery.

FROM
£49



MAP DESIGN

Make it easier for your customers to find you with a custom map.

FROM
£49



PHOTO MANIPULATION

Have your photos tidied up, cut-out, enhanced or let us apply some special effects.

FROM
£49



SOS ARTWORK

Need us to drop everything and design right now? SOS Artwork to the rescue!

FROM
£99 PER HOUR



ADDITIONAL ARTWORK

Our regular, low hourly rate for additional artwork.

£49 PER HOUR